The Institute of Entrepreneurship at Brainerd High School will provide students with the knowledge and skills necessary to enter and succeed in the world of business through avenues of Culinary Arts, Cosmetology, and Entrepreneurship & Business Marketing. Students will be immersed in hands-on, real-world, learning experiences that range from running a bistro to operating a full-service salon along with learning foundational business concepts such as marketing and finance.

“Real cooking is more about following your heart, than recipes.”
- Todayja

“[When it comes to starting a business], if you think it, you can do it, you can start it...you can persevere.”
- Jariah
Career Technical Education Pathways:

**Entrepreneurship**- Every business starts with an idea of fulfilling a community need. Students will learn to collaborate and communicate around these ideas towards designing a business plan and pitch.

**Culinary Arts**- Students have the opportunity to translate business skills into a full student-led bistro, where they learn how to translate culinary arts and hospitality into a viable career.

Student schedules will consist of both Future Ready Institute classes as well as the opportunity to take a variety of classes offered by the particular high school in order to fulfill all graduation requirements. This is the 4 year plan for the student’s institute classes only. *DE= Dual Enrollment *IC= Industry Certification

<table>
<thead>
<tr>
<th>FRI Pathway(s)</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>CTE</td>
<td>Intro to Business and Marketing</td>
<td>Marketing and Management I: Principles</td>
<td>DE: Entrepreneurship</td>
<td>Business Entrepreneurship Practicum</td>
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<td></td>
<td></td>
<td>Culinary Arts I</td>
<td>Culinary Arts II</td>
<td>DE: Culinary Arts</td>
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<td>IC: ServSafe Manager</td>
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<tr>
<td>Core Classes</td>
<td>English 9</td>
<td>English 10</td>
<td>English 11</td>
<td>English 12</td>
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<tr>
<td></td>
<td>Algebra 1</td>
<td>Geometry</td>
<td>Algebra 2</td>
<td>Bridge Math</td>
</tr>
</tbody>
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Brainerd High School
1020 Moore Road
Chattanooga, TN 37411
(423) 855-2615

Principal- Mr. Christopher James
Institute Lead Administrator- Mrs. Belinda Martin
FRI Coordinator- Jeannette Tippett
tippett_j@hcde.org

FRI Opportunities:
- Chattanooga Launch
- FBLA
- TCAT opportunities
- Industry certification
- Student facilitated restaurant
- Practicum
- Field experiences
- Advanced Placement
- Dual Credit
- Dual Enrollment

Chattanooga Area Chamber
Tennessee College of Applied Technology

Partners