



**FUTURE READY  
INSTITUTES**  
of Hamilton County

# Institute of Entrepreneurship

The Institute of Entrepreneurship at Brainerd High School will provide students with the knowledge and skills necessary to enter and succeed in the world of business through avenues of Culinary Arts, Cosmetology, and Entrepreneurship & Business Marketing. Students will be immersed in hands-on, real-world, learning experiences that range from running a bistro to operating a full-service salon along with learning foundational business concepts such as marketing and finance.

*"Real cooking is more about following your heart, than recipes."*  
-Todayja

*"[When it comes to starting a business], if you think it, you can do it, you can start it...you can persevere."*  
-Jariah

# Brainerd High School

[www.hcde.org/fri](http://www.hcde.org/fri)

@HCSFutureReady  
@FutureReadyBHS

## Career Technical Education Pathways:

**Entrepreneurship-** Every business starts with an idea of fulfilling a community need. Students will learn to collaborate and communicate around these ideas towards designing a business plan and pitch.

**Culinary Arts-** Students have the opportunity to translate business skills into a full student-led bistro, where they learn how to translate culinary arts and hospitality into a viable career.

Student schedules will consist of both Future Ready Institute classes as well as the opportunity to take a variety of classes offered by the particular high school in order to fulfill all graduation requirements. This is the 4 year plan for the student's institute classes only. \*DE= Dual Enrollment \*IC= Industry Certification

FRI Pathway(s)	Year 1	Year 2	Year 3	Year 4
CTE	Intro to Business and Marketing	Marketing and Management I: Principles	DE: Entrepreneurship	Business Entrepreneurship Practicum
		Culinary Arts I	Culinary Arts II	DE: Culinary Arts IC: ServSafe Manager
Core Classes	English 9	English 10	English 11	English 12
	Algebra 1	Geometry	Algebra 2	Bridge Math

### Brainerd High School

1020 Moore Road  
Chattanooga, TN 37411  
(423) 855-2615

Principal- Mr. Christopher James  
Institute Lead Administrator-  
Mrs. Belinda Martin

FRI Coordinator- Jeannette Tippett  
tippett\_j@hcde.org



### FRI Opportunities:

- Chattanooga Launch
- FBLA
- TCAT opportunities
- Industry certification
- Student facilitated restaurant
- Practicum
- Field experiences
- Advanced Placement
- Dual Credit
- Dual Enrollment

## Partners

