East Hamilton Middle/High prepares students with a professional skill set required in higher education and the business industry. The focus on business and entrepreneurship allows students to grasp the fundamental aspects of managing a successful business. Students have the opportunity to incorporate their classroom curriculum by operating a for-profit business on campus.

Another tool students have in this institute is Virtual Enterprise International (VEI). VEI works with schools and districts to implement a year-long class that provides students with an authentic, collaborative business and entrepreneurship experience through its live global business simulation model. Each aspect of this institute works together to give students a strong business mindset and a jumpstart in their college or career goals.

“IT is a great way to meet new people and get real exposure to the business world!” - Joe

“These classes introduce you to real world things that you will use outside of school.” - Kate

“You should do this institute because it will help you with business, marketing, and the real world.” - Austin
Career Technical Education Pathways:
Entrepreneurship- In the entrepreneurship program of study, students will explore the world of business with hands on real world experience learning business and marketing followed by operating a school store and their own real world business.

Student schedules will consist of both Future Ready Institute classes as well as the opportunity to take a variety of classes offered by the particular high school in order to fulfill all graduation requirements. This is the 4 year plan for the student’s institute classes only. *DE= Dual Enrollment *SDC= State Duel Credit *LDC=Local Dual Credit

<table>
<thead>
<tr>
<th>FRI Pathway(s)</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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<tbody>
<tr>
<td>CTE</td>
<td>Introduction to Business and Marketing</td>
<td>Marketing Management I</td>
<td>DE: Entrepreneurship</td>
<td>Business &amp; Entrepreneurship Practicum</td>
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<td>-or- Virtual Enterprise International</td>
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<tr>
<td>Core Classes</td>
<td>English 9</td>
<td>English 10</td>
<td>LDC Personal Finance/Contemporary Issues</td>
<td>Government and Economics</td>
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<td></td>
<td>SDC World History</td>
<td>Chemistry</td>
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<td>SDC Speech and Communication</td>
<td>Leadership</td>
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East Hamilton Middle High School
2015 Ooltewah Ringgold Road
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(423)893-3536

Principal- Mr. Brent Eller
FRI Lead Administrator- Mr. Matt Thurman
FRI Lead Teacher- Peyton Johnson
johnson_peyton@hcde.org

BRYAN COLLEGE
INSTITUTE OF LEADERSHIP, BUSINESS, AND MARKETING
AT
EAST HAMILTON

FRI Opportunities:
-Field Trips to CNN Center, Federal Reserve Bank in Atlanta, and the Tennessee Titan’s!
-Dual Credit opportunities
-Mock Job Interviews with Bryan College Professors
-Business incubator
-College Visits when you enter sophomore/junior year