



**FUTURE READY
INSTITUTES**
of Hamilton County

Bryan College Institute of Leadership, Business, and Marketing

The Bryan College Institute of Leadership, Business and Marketing at East Hamilton Middle/High prepares students with a professional skill set required in higher education and the business industry. The focus on business and entrepreneurship allows students to grasp the fundamental aspects of managing a successful business. Students have the opportunity to incorporate their classroom curriculum by operating a for-profit business on campus. Another tool students have in this institute is Virtual Enterprise International (VEI). VEI works with schools and districts to implement a year-long class that provides students with an authentic, collaborative business and entrepreneurship experience through its live global business simulation model. Each aspect of this institute works together to give students a strong business mindset and a jumpstart in their college or career goals.

"It is a great way to meet new people and get real exposure to the business world!" -Joe

"These classes introduce you to real world things that you will use outside of school." -Kate

"You should do this institute because it will help you with business, marketing, and the real world." Austin

East Hamilton High School

Career Technical Education Pathways:

Entrepreneurship- In the entrepreneurship program of study, students will explore the world of business with hands on real world experience learning business and marketing followed by operating a school store and their own real world business.

Student schedules will consist of both Future Ready Institute classes as well as the opportunity to take a variety of classes offered by the particular high school in order to fulfill all graduation requirements. This is the 4 year plan for the student's institute classes only. *DE= Dual Enrollment *SDC= State Dual Credit *LDC=Local Dual Credit

FRI Pathway(s)	Year 1	Year 2	Year 3	Year 4
CTE	Introduction to Business and Marketing	Marketing Management I	DE: Entrepreneurship	Business & Entrepreneurship Practicum -or- Virtual Enterprise International
Core Classes	English 9 SDC World History SDC Speech and Communication	English 10 Chemistry Leadership	LDC Personal Finance/Contemporary Issues SDC US History	Government and Economics

East Hamilton Middle High School

2015 Ooltewah Ringgold Road
Ooltewah, TN 37363
(423)893-3536

Principal- Mr. Brent Eller
FRI Lead Administrator-
Mr. Matt Thurman

FRI Lead Teacher- Peyton Johnson
johnson_peyton@hcde.org



FRI Opportunities:

- Field Trips to CNN Center, Federal Reserve Bank in Atlanta, and the Tennessee Titan's!
- Dual Credit opportunities
- Mock Job Interviews with Bryan College Professors
- Business incubator
- College Visits when you enter sophomore/junior year

Partners



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OF APPLIED TECHNOLOGY
CHATTANOOGA